



January 10, 2015

Sirena Marine presents two world-class yachts by two great designers at boot Düsseldorf 2015, Hall 16, stand D57.

The Euphoria 54 a stunning design by German Frers

The Euphoria 54 has been designed and developed in partnership between the world's leading yacht designer, German Frers and Sirena Marine, Turkey's most successful and fastest growing production boat builder.

With the 54, renowned naval architect Frers has created what Sirena Marine describes as, "A stunning, contemporary yacht that combines the highest levels of live-aboard luxury and undoubted performance ability."

Ipek Kiraç, Chief Executive of Sirena Marine said, "We are thrilled with this first Euphoria model. It has already generated considerable attention, including nomination for 'EUROPEAN YACHT OF THE YEAR 2015' in the Luxury Cruiser Class. We are confident that she will appeal to discerning owners worldwide – she looks fantastic and more than lives up to our vision for this exciting new marque."

Striking an excellent balance between performance, ease of handling, aesthetics and comfort, the Euphoria 54 is built using vinylester resin-injected moulding methods to ensure an ultra-strong but lightweight hull and deck. A choice of aluminium or carbon fibre spars and the option of slab or roller furling mainsails are available. A "stylish and sumptuously comfortable interior", designed and created in association with interior designers Design Unlimited, features a spacious three-cabin layout plus separate crew quarters.

Currently, two further Euphoria models, the 68 and 84, are set to follow the 54. German Frers' designs for both these new yachts were unveiled during a prestigious reception at the 2013 Monaco Yacht Show. Design Unlimited have also been commissioned to develop the interior design for the 68.

The appeal of the Euphoria brand was recognised when a client who was so impressed by seeing the 54 placed an order for the larger and first Euphoria 68, which is now well underway at our factory and scheduled for delivery later this year.

The sleek and purposeful Azuree 46 from Humphreys Yacht Design

The Azuree 46 is a beautifully appointed cruiser designed by Humphreys Yacht Design for those with an eye for fast cruising in comfort and style.



Following a recent boat test the magazine described the Azuree 46 as, “a new kid on the block that is upstaging more established rivals”. Her startling performance out in the Caribbean and on the IRC circuit has really got the 46 noticed by the yachting community.

Providing high levels of safety and comfort both on the open seas and in anchorage, the 46 features an innovative cockpit with fold-down bathing platform and seats that transform quickly into sunbeds. When passage making or racing, the cockpit sunbeds and table fold away just as quickly to provide ample room for the crew to work the cockpit. Other options include a carbon rig together with a bowsprit to make setting of Code 0 headsails and gennakers all the easier and to further extend performance capability.

The Azuree 46 exudes style and creativity. The use of light-oak in the interior accentuates the feeling of freshness and space throughout a light, capacious six-berth three-cabin layout. Accommodation includes an owner’s suite forward and two staterooms aft that convert into single-berthed cabins when required, with the option also to have a separate single cabin for a professional crew.

Rob Humphreys sums up the Azuree 46 as a fast, exciting yet forgiving cruising yacht.

Underlining the significance of the Azuree 46 to her company, Ms. Kiraç says, “This boat marked the beginning of an exciting new chapter in our company’s development. The Azuree 46 shows off the very best of Turkish boatbuilding skills.”

Ms. Kiraç concludes, “We have invested significantly in people, expertise, technology and facilities, working with the world’s greatest yacht designers. The Euphoria 54 and Azuree 46 are world-class yachts in every way.”

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To download press releases and images:

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EUPHORIA 54 FACT SHEET

- Production: Sirena Marine www.sirenamarine.com.tr
- Design: German Frers
- Interior Design: Design Unlimited
- Website <http://www.euphoriayachts.com.tr>
- Facebook: <https://www.facebook.com/EuphoriaYachts>
- Twitter: @EuphoriaYachts
- Instagram: EuphoriaYachts

Main Specifications

Hull Length	16,46 m
Waterline Length	14,96 m
Max Beam	4,9 m
Draft	2,40/3,00 m
Bridge Clearance	25,40 m
Displacement	17.900 kg
Ballast	6.200 kg
Main sail area	95 m ²
Jib area	71 m ²
Fuel Capacity	400+50 l
Water Capacity	550 l
Holding Tank Capacity	160 l
Engine	56 kW



AZUREE 46 FACT SHEET

- Production: Sirena Marine www.sirenamarine.com.tr
- Design: Rob Humphreys – Humphreys Yacht Design
- Interior Design: Sirena Marine Design Studio
- Structural Engineering: Pure Design
- Website: <http://www.azuree.com.tr/>
- Facebook: <https://www.facebook.com/AzureeSailing>
- Twitter: @AzureeSailing
- Instagram: AzureeSailing

Main Specifications

LOA	13.99 m	J	5.32 m
LWL	12.99 m	P	18.5 m
Max Beam	4.25 m	E	6.35 m
Draft	2.6 m	I	18.91 m
Displacement	10.700 kg	Fresh Water Capacity	370 l
Standard Layout	3 Cabins - 2 Heads	CE Certificate	A10 / B12 / C14
Engine Power	55 hp	Construction technology	Vacuum assisted infusion lamination
Fuel Capacity	215 l	Construction Material	Vinilester