



Press Release – September 2016

## **EUPHORIA 68 WORLD PREMIER AT THE CANNES YACHTING FESTIVAL 2016**

Euphoria, the modern style blue water cruiser designed by German Frérs and built by Sirena Marine, keeps on growing. After the 54' and as we wait for the already designed 84', here is the new Euphoria 68' at it's official presentation at the 2016 Cannes Yachting Festival.

### **EUPHORIA 68 PHILOSOPHY**

The guiding concept in the creation of this new 68' yacht was the offer of a yacht suitable for owners who dream of taking on the open ocean.

Euphoria 68 is a yacht that offers the ample volumes necessary for a lengthy cruise, but at the same time with a powerful hull able to handle with any sea. Compared with Euphoria 54, to note the differently designed cockpit placed further forward with it's substantial spray protection and closed transom, in preparation for leaving for the ocean.

### **LIGHTNESS AND STIFFNESS**

Hull and structural components are vacuum infused with vinyl-ester resin. Combinations of Bi-and-Unidirectional E-Glass and Carbon fibers are strategically positioned for strength vs. weight optimization.

All stiffeners are made out of E-Glass and Carbon fibers vacuum infused with vinyl-ester resin. Carbon composite is used also for Shroud chainplates while Backstay chainplates are made of stainless steel.

### **CONTROL AND MANEUVRABILITY**

Control and maneuverability are guarantee by the twin carbon wheels integrated with a fully equipped control station.

Next to the wheels there's space for four winches to keep the controls close to the helmsman who is therefore more autonomous compared to the rest of the crew, following the modern dictates of easy-sailing.

Two teak steering foot steps integrated with the deck allow the skipper to perfectly lead the boat in upwind conditions while removable seats can be used during downwind navigations.

Hydraulic backstay and boom vang, park avenue boom and modern under-deck halyard system guarantee perfect control of main sails and jibs practically under all wind conditions.



The twin rudders guarantee perfect control in any sea, not only when heeled well over but also when maneuvering in close quarters. 463 square meters of asymmetric spinnaker assure fun and power when off the wind.

## **EXTERNAL DESIGN AND COMFORT**

The streamlined cabin top hosts nine hatches that when combined with the eight portholes in the hull guarantee ample light and air below-deck. Forward there is lots of open space to relax and sunbath.

Hatches and teak on deck are perfectly fitting to create a full flush deck. The aesthetic effect, key value of Euphoria positioning, is obtained also by storing a large sprayhood (1,8m height x 3,1m large) in a dedicated teak covered hatch in front of the companionway when not in use.

The cockpit area (22 sqm) is designed to guarantee easiness of maneuvering and maximum comfort for guests during navigation. 10 sitting people can be easily accommodated on two over 2,80 meter benches that can be used as chase longues as well. The foldable table is sustained by two stainless steel legs and made up of foldable teak leaves so to provide easiness of movement when closed.

The carbon composite transom platform in teak is operated by a hydraulic system. It offers at the same time a fantastic entrance to the sea and the opportunity to directly access to a huge lazarette (discretely hidden when the platform is open) capable of hosting even a 2,6 length tender and other voluminous elements (i.e. bimini cockpit coverage solution).

## **GERMAN FRERS COMMENTS**

German Frers, who attended the launch ceremony, and sailed the brand new Euphoria 68 during her first trials, said: *"I am very pleased to have sailed the brand new Euphoria 68 during her first trials. The yacht construction it is top quality, and everything on board, sailing gear, rigging, deck equipment and ship's system worked without a flaw. She is fast, responsive, with good stability. Her clean decks and comfortable interiors are remarkably well executed and finished, the cockpit ample and well thought out. I feel very proud of this new model."*

## **CUSTOMIZED INTERIORS**

Created by Design Unlimited, the preliminary pictures taken in June, allow us to fully appreciate the below decks layout chosen by the owner of the first Euphoria 68'. The layout favors privacy, with the owner's aft cabin, separated from the crew quarters forward by the galley and crew area.

An extraordinary saloon area of over 22 sqm is the hearth of this project. Natural light, indirect led controlled lighting system, perfectly integrated within the saloon chart table and integrated Bose Audio system. Up-&down TV make this area a perfect corner during long lasting navigation. The ample windows provide incredible light for the dinette, finished with prestigious woods in a palette of light and natural colors making the area fresh and contemporary.



Interior customization is one of this cruiser's key points: further options include the possibility of placing the owner's cabin forward or other solutions studied by the Shipyard. Euphoria 68/11 offers to the owner the possibility to customize approx. 20sqm of his personal area.

## **BRIEF SPECS**

Length overall (LOA)	21.04 m
Length waterline (LWL)	19.53 m
Beam	5.9 m
Draft	3.80 m
Displacement	32,000 kg
Mainsail	150 m2 (with squared top)
Jib	117 m2
Asymmetric Sail	463 m2
Cabins	3 + 1 (crew)
CE Certificate	A
Hull lines and exterior design	German Frérs
Interior design	Design Unlimited

## **ABOUT SIRENA MARINE - [sirenamarine.com.tr](http://sirenamarine.com.tr)**

Founded in 2006 by Kiraça Holding, Sirena Marine is a prominent manufacturer in the yachting and automotive sectors. Their initial agreement with world-renowned Italian motor yacht producer Azimut-Benetti Group (which evolved into a joint venture in 2008) has led Sirena Marine to become the first mass-produced yacht manufacturer in the Mediterranean area, with more than 250 motor yachts and 90 sailboats built to date.

Today, Sirena Marine is producing its own sailboats product lines, under the AZUREE and EUPHORIA brands, in its fully integrated 155,000 square meter facilities.

For July 2016 Sirena Marine – celebrating 10 years of success – announces the 2016 Cannes Yachting Festival double world-premiere: Azuree 41' and Euphoria 68'. Both along with an all-new strategic announcement to be unveiled at the media event at the show.

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